



PSS International Empowering Global Learning

Delivering high-impact training solutions for a global workforce.





Introduction

PSS International has been empowering education and professional development across the GCC since 2018. We specialise in delivering expert training in educational technology, English language learning, and technical support for learning platforms.

Trusted by major regional clients, our bilingual team combines global expertise with local insight to provide tailored, flexible, and impactful solutions. Whether supporting higher education institutions or corporate teams, we are committed to driving digital transformation and enhancing learning experiences.

Our Partners & Collaborators



Delivering Across Higher Education & K12

Supporting Institutions Across Sectors

Higher education institutions across Saudi Arabia, UAE,
Qatar, Egypt, and Turkey

K12 schools implementing English language programmes

Hybrid models of delivery: both in-person and remote



Impact at a Glance

01

Man Hours Delivered (Last 5 Years): Over 1000+ hours delivered across a range of educational and vocational programs

02

Freelancers Onboarded Seamlessly: Robust and scalable pool of qualified and vetted trainers

03

Programs Delivered in Multiple Languages: Including Arabic and Turkish, ensuring broader learner engagement and accessibility

04

Projects Delivered with Pearson:

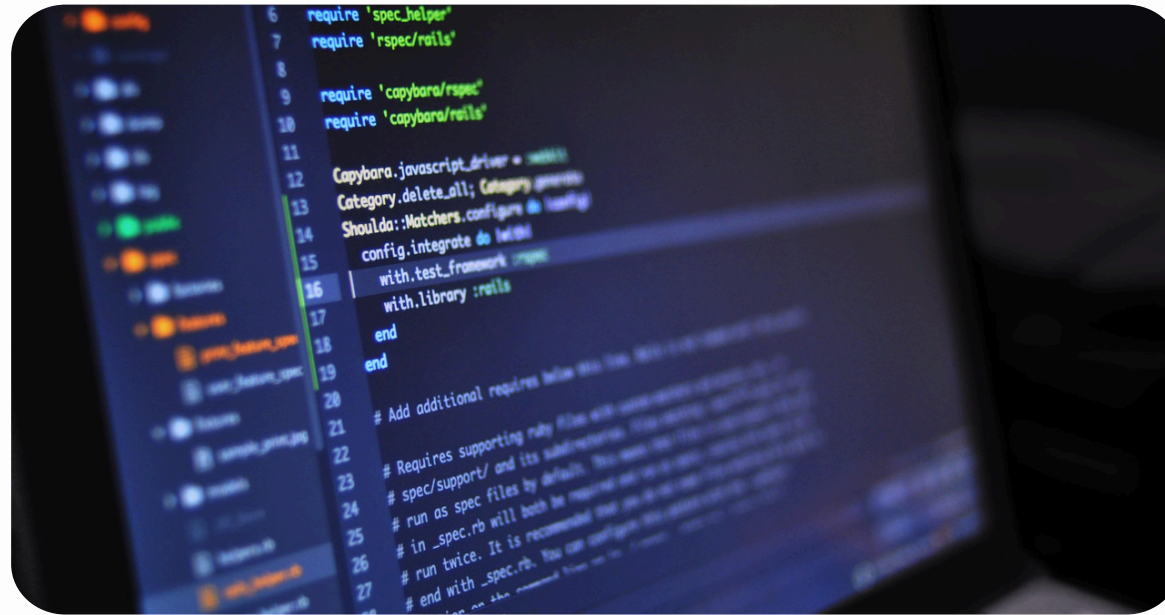
- Large-scale Curriculum Implementation Initiatives
- End-to-end Trainer Deployment for on-site and virtual delivery
- Blended Learning and Technical Skills Training
- Academic Support and Exam Preparation Projects

Operational Strength – What PSS Brings



Deployment Agility & Field Support

- Rapid mobilisation of trainers within days based on client demand
- Local teams in each region to coordinate accommodation, transport, and materials
- Real-time troubleshooting with on-ground coordinators and regional personnel
- Swift resolution of disruption through proactive risk management



Comprehensive Freelancer Management

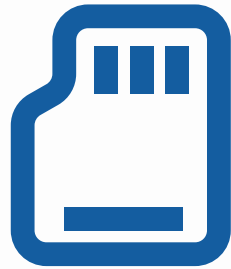
- End-to-end lifecycle: recruitment, vetting, visa checking processing, induction, scheduling, and payroll
- Legal and HR support to ensure compliance with labour, tax, and visa laws
- Multi-language onboarding resources and orientation
- Weekly reporting, project dashboards, and performance updates shared with Pearson



Training Infrastructure & Performance Enhancement

- Continuous Professional Development (CPD) supported by academic advisors
- Access to a dedicated internal training team for freelance educator upskilling
- Field-level quality checks and trainer feedback loops
- Real-time alerts on key performance indicators and delivery metrics

Operational Excellence



Legal & Compliance Management

We ensure all operational activities are aligned with local laws and regulations across the GCC. From establishing contracts to adhering to payment laws, we handle the legal framework necessary for efficient service delivery



Freelance Trainer Support & Payments

Our team manages freelance trainer onboarding, payroll, and ongoing communication. We guarantee timely and accurate payments, while also being a first point of contact for queries, logistics, and session planning.



Coordination & Communication Infrastructure

With a centralised trainer coordination system, we streamline scheduling, documentation, briefings, and material distribution. This ensures smooth execution and high trainer satisfaction.



Regional Coverage

With established operations and local partnerships in:

- Saudi Arabia
- UAE
- Qatar
- Egypt
- Turkey
-

Our regional footprint allows us to provide culturally aware, locally relevant, and logistically supported training delivery. We maintain a high-performing network of trained professionals capable of adapting to diverse institutional needs. This reach also enables Pearson to expand with confidence, knowing a reliable partner is in place across key markets.





THANK YOU!



Hisham Bella

Managing Director

 +44 7545 287 106

 www.pssinternational.org

 Suite 193, 8 Duncan Street
London, N1 8BW, UK

